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International Construction & Utility Equipment Exposition at the Kentucky Exposition Center Generates \$9.88 Million of Economic Impact

LOUISVILLE, KY (September 26, 2013) – One of the largest tradeshow in the country returns to Louisville this October bringing more than 16,000 attendees and 800 exhibitors to the Kentucky Exposition Center. Held Oct. 1 – Oct. 3, the International Construction and Utility Equipment Exposition is expected to generate \$9.88 million of economic impact for Louisville.

An industry only event, the expo attracts professionals who work in electric, phone, cable, water, general construction, landscaping and public works. Equipment and exhibitors will fill the North Wing, East Hall, South Wing and West Hall and overflow into outdoor areas around the facility.

Held every two years, the International Construction and Utility Expo is the largest event in North America for utilities and utility contractors seeking new equipment and technology for construction and rehabilitation projects. The event features workshops, exhibits and product demonstration areas. In addition to the popular outdoor equipment demonstration, a new indoor exhibitor demo stage will be added this year. The demonstration areas allow attendees to test drive new equipment and talk to experts before making a purchase.

The exposition originated in 1964 as a way to help solve equipment evaluation and communications problems and has been held in Louisville since 1987. Pre-registration for 2013 is expected to surpass the past two shows in attendance and exhibitors. For more information, visit <http://www.icuee.com>.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.